



**FOR IMMEDIATE RELEASE**

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**Focus on Customer Satisfaction Earns CENTURY 21 Judge Fite  
Company Quality Service Rating of 95%**



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**QUALITY SERVICE**

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A W A R D

**Dallas, Texas (Grassroots Newswire) June 13, 2010** –CENTURY 21 Judge Fite Company has achieved a quality service rating of 95% in the first half of 2010. The score is based from surveys received from clients after the transaction has been completed.

"This achievement is a great honor and a testament to the focus and attention we commit to our clients in ensuring that they understand each and every step of the home buying and selling process," stated Jim Fite, broker/owner of CENTURY 21 Judge Fite Company. "This is the collective result of the efforts of each and every member of the CENTURY 21 Judge Fite Company staff."

Based on customer feedback received from the CENTURY 21 System's Quality Service Survey (QSS), the award recognizes those CENTURY 21 System offices nationwide that earn a minimum customer satisfaction index of 85 percent or better on real estate transactions they close in a calendar year. The Internet-based survey is e-mailed to consumers immediately after the purchase or sale of a home through a CENTURY 21 System office.

"A commitment to quality customer service is crucial in today's competitive real estate market," said Rick Davidson, president and CEO, Century 21 Real Estate LLC.

Located at 1140 Empire Central, Suite 520 in Dallas and in 21 other convenient locations across the Metroplex, CENTURY 21 Judge Fite Company is a full service brokerage specializing in residential, commercial, recreational, investment and luxury properties. CENTURY 21 Judge Fite Company celebrates over 70 years of real estate service and was named one of the "Best" Companies to work for in the state by Texas Monthly Magazine. To learn more about CENTURY 21 Judge Fite Company, log on to [www.Century21JudgeFite.com](http://www.Century21JudgeFite.com).